

# SELF-DIAGNOSIS TOOLS

-The Innovation Scoring Tool

-The IMP3ROVE Tool

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## The Innovation Scoring Tool

The Innovation Scoring Platform (<http://www.innovationscoring.pt/>) is a tool that gives innovation support to different type of organizations in order to stimulate them to develop their innovation processes in a systematic and efficient way.

The purpose of this platform is to provide companies with a tool for self-testing their capabilities and performance concerning innovation. The organizations will be able to adequately diagnose, measure and question their innovation performance and potential. In order to access the platform the SME must register in the system first <http://www.innovationscoring.com/Innovationscoring/Registo/Registo.aspx> and then fill in the innovation questionnaire.

The questionnaire is structured in 5 different parts. The first part is used to characterize the organization while the other four focus on the different modules that trigger the innovation processes in the organization: Conditions, Resources, Processes and Results. Each of these modules is divided into other topics that establish how the innovation management processes are being held (or not) in the company.

To answer to the questions of the first three dimensions (Conditions, Resources and Processes) a distinction is made between:

The approach, that is, the manner in which the organization deals with each theme and its perspective before the various corresponding topics; and

The deployment, that is, the manner in which the organization really acts, in relation to the considered topics.

To respond to the questions of the last dimension (Results), a double assessment is not necessary, since the nature of this dimension requires an answer that agrees with the results actually achieved on each parameter of analysis.

The overall score is the weighed sum of the scores on all the questions. It is intended for the global score (called IS) to be situated between the minimum value  $IS = 0$  and the maximum value  $IS = 1000$ .

## The IMP3ROVE Tool

([www.improve-innovation.eu](http://www.improve-innovation.eu))

The IMP<sup>3</sup>rove Assessment provides the SME with an indication of their competitiveness and sustainable growth. It shows to what extent their Innovation Management capabilities contribute to the competitiveness the company. Almost 3000 small and medium sized companies globally have already filled in the IMP<sup>3</sup>rove Assessment free of charge. (<https://www.improve-innovation.eu/improve/Invitation/ShowInviteUser.do>).

With the IMP<sup>3</sup>rove Assessment, growth by Innovation Management is systematically assessed along all dimensions of the “A.T. Kearney House of Innovation”. It measures the performance of the key factors for successful Innovation Management.

The IMP<sup>3</sup>rove Assessment report compares each company with the Growth Champions and with the average. Depending on the geographic scope of the assessment each SME can compare themselves direct competitors in the domestic markets or with (potential) competitors in international markets.

The SME can select the companies against whom it would like to benchmark before filling in the assessment. It is possible to select the country, the industry sector, the size class and the age class of those companies that the SME think are direct competitors.